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## Sound Physicians CEO Presenting on Clinical Process Excellence and Hospitalist Value

*Leslie V. Norwalk, Former CMS Acting Administrator-Panelist on Healthcare Reform*

WASHINGTON--([BUSINESS WIRE](#))--Sound Physicians, a leading hospitalist organization, today announced that Robert A. Bessler, MD, president and chief executive officer, is an invited speaker at the Society of Hospital Medicine Annual Meeting, 'HM10', in the Washington, DC area. Dr. Bessler, an expert on clinical process excellence, will speak on '**Transparency and Quality in Hospital Medicine: Identifying Ways to Drive Performance and Quality,**' on Saturday, April 10, at the Gaylord National Resort & Convention Center. Dr. Bessler is an invited expert panelist on '**Creative Hospitalist Compensation Models and Incentive Plans,**' on Saturday, April 10, 2010.

"By bringing together industry experts we are collectively forging a new approach in inpatient care management. Hospitalists are in a unique position to drive improvements in quality, efficiency and satisfaction as well as strengthen their hospital's financial performance."

Leslie V. Norwalk, Sound Physicians board member and former Acting Administrator for Centers for Medicare and Medicaid Services (CMS), is a panelist for general session on '**Hospitalists and Healthcare Reform,**' on Friday, April 9, 2010.

The conference will feature presentations from leading hospitalist physicians who are experts in evidence-based clinical practices, quality, patient safety, public policy, finance and management that impact inpatient care.

"Sound Physicians invests deeply in our hospitalists and we support the Society of Hospital Medicine's efforts to develop physicians who will lead us into the future," said Robert A. Bessler, M.D., president and CEO. "By bringing together industry experts we are collectively forging a new approach in inpatient care management. Hospitalists are in a unique position to drive improvements in quality, efficiency and satisfaction as well as strengthen their hospital's financial performance."

At HM10, four Sound Physicians hospitalists will receive the designation of Fellow or Senior Fellow in Hospital Medicine: Michael Mena, M.D., FHM; Gregory R. Johnson, M.D., FHM; Kerry Moore, M.D., SFHM; Scott Enderby, D.O., SFHM. “We are proud of the achievements of our physicians who truly are leaders in hospital medicine,” comments Scot T. Smith, M.D., chief medical officer, Sound Physicians.

In addition to supporting educational programs, Sound Physicians is meeting with prospective hospitalists at HM10 (Booth #437). By meeting with peer colleagues, physicians searching for new opportunities can learn first-hand why Sound is the organization of choice for hospitalists.

### **About Sound Physicians**

Sound Physicians is a leading hospitalist organization focused on driving improvements in the quality, satisfaction and efficiency of inpatient healthcare delivery. By investing deeply in outstanding physicians, implementing clinical process excellence and developing proprietary workflow and informatics technology, Sound Physicians is defining hospital medicine. Sound Physicians seamlessly partners with healthcare providers to measurably enhance patient outcomes and strengthen the hospital’s financial performance, typically yielding a 2-5% margin improvement. To learn more, visit: [www.soundphysicians.com](http://www.soundphysicians.com)

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