



Sound Physicians to Discuss Advanced Hospitalist Strategies at the 2011 Texas Hospital Association Conference

Tacoma, WA and Austin, TX, February 1, 2011 – [Sound Physicians](#), a leading hospitalist organization focused on driving improvements in quality, satisfaction and efficiency of inpatient healthcare delivery, today announced its participation in the [2011 Texas Hospital Association \(THA\) Conference](#) being held February 2-3, 2011, in Austin. The organization's Houston-based regional leadership team, including Chief Medical Officer Gregory R. Johnson, MD, FHM, FAAFP and Barbara Fry, LLB, FACHE, CMPE, Vice President of Operations, will be presenting the Sound Physicians' hospitalist model to interested hospital executives on the evening of February 2.

"Our team has a deep understanding of what services, technology and support hospitals need to increase patient satisfaction, and improve financial and operational performance," said Robert A. Bessler, MD, CEO and Founder, Sound Physicians. "In fact, one of our partner hospitals in Texas has experienced reductions in length of stay over peer groups by as much as 40 percent over a 12 month period and reduced direct costs by more than \$1,000 per case on over 6,000 admissions. In addition, Sound Physicians has been instrumental in driving down readmissions through our training, technology, processes and patient call center. We look forward to sharing this and other local hospital success stories with the THA community, and determining how we may be able to help new partner hospitals meet their unique goals."

In addition to being a Ruby-level sponsor of the conference, Sound Physicians is also sponsoring The Horace Cardwell ACHE Affiliates Breakfast on February 3. The breakfast features Christopher D. Van Gorder, FACHE, President and CEO of Scripps Health in San Diego, CA and Chairman of the American College of Healthcare Executives, who will present "Physician Relations in an Era of Health Care Reform." Sound Physicians will receive an award of recognition for their support of the THA at the organization's Awards Luncheon on February 3.

The [THA](#) is the leadership organization and principal advocate for the state's hospitals and health care systems. It is one of the largest hospital associations in the country and represents more than 85 percent of the state's acute-care hospitals and health care systems.

About Sound Physicians

Sound Physicians is a leading hospitalist organization focused on driving improvements in quality, satisfaction and efficiency of inpatient healthcare delivery. By investing deeply in outstanding physicians, implementing clinical process excellence and developing proprietary workflow and informatics technology, Sound Physicians is defining hospital medicine. Sound Physicians seamlessly partners with healthcare providers to measurably enhance patient outcomes and strengthen the hospital's financial performance. To learn more, visit: www.soundphysicians.com.

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