



Sound Physicians Launches Expanded Website Presence

Tacoma, WA – Nov. 14, 2011 – [Sound Physicians](#), a leading hospitalist organization focused on driving improvements in quality, satisfaction and financial performance of inpatient healthcare delivery, today announced the launch of expanded informational resources for healthcare leaders and physicians.

“Our new website provides key insights into the performance value we provide our hospital and post-acute partners,” said Robert Bessler, M.D., CEO and founder of Sound Physicians. “We’ve also dramatically increased the information resources for hospitalists seeking a new career destination.”

New components of the website include:

- A comprehensive overview of Sound Physicians’ service offerings and case studies highlighting how Sound Physicians delivers measurable improvements to its partners
- An enhanced physician career section for career hospitalists, post-acute physicians and mid-level providers and a robust resource offering for physicians in residency training

The new website also includes insightful webcasts and tools tailored for healthcare providers including:

- **Value-Based Purchasing**
 - **Webcast:** On July 1, 2011, performance on clinical quality and patient experience measures began directly impacting the bottom line of hospitals across the country through Medicare's Hospital Inpatient Value-Based Purchasing Program. Sound Physician CEO and founder Robert Bessler, MD, CEO joined by two members of Sound Physicians’ Board of Directors – Leslie V. Norwalk, Esq., a former head of CMS and Edward G. Murphy, MD, past president and CEO of Carilion Clinic – present an educational webcast for hospital executives, quality leaders, physicians and nurses interested in learning about the program and the tools we have in place to drive performance improvements. The webcast can be downloaded from the Sound Physicians’ website, www.soundphysicians.com/value-based-purchasing.
 - **Tool:** Hospital leaders can also request their hospital’s Value-Based Purchasing Score through the website. Sound Physicians’ Value-Based Purchasing Performance Assessment Tool provides hospital leaders the opportunity to assess current performance and identify areas for improvement without having to do complicated calculations themselves. The tool is available at www.soundphysicians.com/value-based-purchasing.
- **Patient Satisfaction**
 - **Webcast:** Improving patient satisfaction and HCAHPS scores are some of the biggest challenges facing hospital executives today. This will become increasingly important as providers are transitioned from HCAHPS pay-for-reporting to HCAHPS pay-for-performance in the near future. Quint Studer of Studer Group and Sound Physicians leaders discuss best practices and specific steps hospitals can take to be successful now and in the future. The *Best Practices for Improving Patient Satisfaction and HCAHPS Scores* webcast can be downloaded from the Sound Physicians’ website, www.soundphysicians.com/satisfaction.

About Sound Physicians

Sound Physicians is a leading hospitalist organization focused on driving improvements in quality, satisfaction and efficiency of inpatient health care delivery. By investing deeply in outstanding physicians, clinical process

excellence and its proprietary workflow and informatics technology, Sound Physicians improves the delivery of inpatient care. Sound Physicians seamlessly partners with healthcare providers to measurably enhance patient outcomes and strengthen our partners' financial performance. To learn more visit: www.soundphysicians.com

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